



A New Cost Management System for Construction Projects to increase Competitiveness and Traceability in a Project Environment

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ABSTRACT

This research proposed a new method for project cost management based on Competitiveness and traceability in a case study and operational situation. The research hypothesis is based on the synergistic ability of performance focused activity based costing in combination of the target costing method for encouraging competitiveness cost control system for project environments. The method was developed to control, direct and overhead costs of the project during its progress. Also, it uses the feature of activity-driven and different resource drivers to determine the types of costs with the effect of time driver for each activity. An interview was conducted with financial managers during two to four times with the aim of validating and modifying the method. According to a semi-structured interview, the proposed method contributed to increase the precision, certainty, traceability of costs and provided the integrity of the accounting, technical and operational system. It also analyzes deviations and reduces costs by considering competitive and strategic conditions. It's also limiting the target cost of work packages and causing an alarm on the completion of each. According to Friedman test, there is a meaningful competitive ability compared to the conventional cost control method in the projects and it is also implemented in a case study.

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Un nuevo sistema de gestión de costes de proyectos de construcción para aumentar la competitividad y la trazabilidad para entornos de proyectos

RESUMEN

El objetivo principal de la investigación es utilizar nuevos métodos de cálculo de costes en los proyectos de construcción para reducir y controlar las desviaciones de costes y algunas limitaciones que presentan los modelos tradicionales. La hipótesis de la investigación se basa en la capacidad sinérgica del cálculo de costes basado en actividades centradas en el rendimiento, en combinación con el método de cálculo de costes objetivo para fomentar la competitividad del sistema de control de costes para entornos de proyectos. El método se elaboró para controlar los gastos directos y generales del proyecto durante su ejecución. Se realizó una entrevista con 26 directores financieros en dos o cuatro ocasiones entre junio de 2016 y mayo de 2017 con el fin de validar y modificar el método. Siguiendo una entrevista semiestructurada, el método propuesto contribuyó a aumentar la precisión, la certidumbre y la rastreabilidad de los costes y proporcionó la integridad del sistema contable, técnico y operacional. Además, se analizan las desviaciones y se reducen los costes al considerar las condiciones competitivas y estratégicas. También se limita el coste objetivo de los paquetes de trabajo y se genera una alerta al finalizar cada uno de ellos. Además, de acuerdo con el test de Friedman, existe una capacidad competitiva significativa en comparación con el método convencional de control de costes en los proyectos y también se aplica en un estudio de caso.

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1. Introduction

Cost management in construction projects is important so that sometimes the success of the project is measured only by the cost criterion (Keisala, 2009). According to a study conducted in Qatar between 2000 and 2013, the cost overrun was about 54% (Senoucia, Ismail & Eldina, 2016).

One of the growing demands of companies is the recognition of cost and cost drivers and cost-driver behaviors. The indirect or overhead costs of the project are between 8% and 15% of total construction costs, which depends on the complexity of the project, where it can grow at a faster rate than direct costs. Large construction firms had a significant increase over 77% in overhead costs of the project and 9.8% unchanged and only 3.2% down (Jaya, 2013). Typically, the cost of construction projects is controlled by the accounting department, and due to the time interval in the accounting operation, there is a late reaction to circumstances. Also, the control of the Construction performance and cost and accounting have different and separate processes, and there is no integrated approach (Keisala, 2009).

Management accounting with strategic position leads to more accurate cost accounting and increases the organization's performance (Macinati & Pessina, 2014) (Uyar & Kuzey, 2016). Unlike traditional retrospective accounting, management accounting is forward-looking and aimed at predicting the future and it helps managers to make operational and strategic decisions (Bai & Krishnan, 2012). In the traditional system because of the limited feedback and lack reasonable time to make decisions, management controls are late and limited, and there is no integrity between the financial information and the various information systems of the organization (Castro Silva, Rocha & Oliveira Melo, 2014).

In the traditional approach, the costs with a direct impact on time are ignored, and since time lags have a significant negative impact on costs in construction projects, the separation of cost control and scheduling has made it difficult to control the entire project cost, and time lags can easily lead to cost overrun (Shirowzhan, Shanaki, Sebt & Toosi, 2016). Another issue we face with cost accounting is the lack of correlation between cost and performance systems (Uyar & Kuzey, 2016).

Competition in the construction industry is mainly shown at competitive prices (Tang, Zhang, Tang & Chen, 2015). In cost accounting does not set the target cost for each workpackage. Also, the inability to track total costs and noting the permissible target cost by the system (Uyar & Kuzey, 2016).

The purpose of the research is to provide a cost control system for construction projects based on activity based costing and the target costing in order to increase competitiveness, accuracy, certainty and optimal management of overhead costs, profitability, continuous cost reduction and timely decision making.

2. Literature review

2.1. Problem statement: Cost Management Constraints in Construction Projects

Construction costs include direct and indirect costs. Direct costs include materials, manpower and equipment directly involved in construction and indirect costs are costs that can be set for a specific project, but cannot be determined for a specific part of the project, such as supervision, etc. (Singh & Taam, 2008). According to the PMBOK guide, cost management includes planning, estimating, budgeting, financing,

fundraising, managing and controlling costs so that the project can be completed with a budget approved. In fact, cost management is a set of steps that management takes to ensure more satisfaction and continuous control and cost reduction. The emphasis of cost management systems is on company activities (Jaya, 2013).

In the traditional system, there is no causal relationship between costs and activities and components of work, also categories are based on consumed resources rather than user components and activities. Also, overhead costs are fixed at an expense and don't have a causal relationship with construction activities, and there is little insight into the cost deviations (Reddy, Venter & Olivier, 2012). On the other hand, most executives do not have an understanding of accounting reports because they are highly analytical and not related to services and products (Castro Silva et al., 2014). For four decades, the earned value management has been used to predict and control the cost. Tools and techniques for managing and controlling costs, such as earned value management, describe cost performance based on earned value (EV), planned value (PV), cost performance index (CPI), cost variance (CV) parameters. In this system, work breakdown structure (WBS) is used as a basic step to plan work. Along with the work breakdown structure, it uses organizational breakdown structure (OBS) and then allocates organizational responsibilities to project works.

The Earned Value Management (EVM) system has inherent limitations that the past data are considered to be the best available information and also has many uncertainties at the early stages. Cost control and estimation and budgeting of remaining works are obtained based on past performance indicators, which can result in inaccuracies. Based on the earned values indicators, the cost deviation of each activity and project can be calculated for direct costs, and the management, by examining any activity or accounting reports, can identify roots and causes of the deviations. However, it takes time to review several reports with different control and accounting frameworks with their relation to physical progress. Regarding the EVM system, indirect costs is relating to routine activities that cannot be specifically identified and interconnected between them and specific activities and projects, and indirect costs must be budgeted and controlled separately at the operational level or organizational management, and costs indirectly managed in overhead caches that are typically based on the organization's accounting process (Alberto & Narbaev, 2013).

2.2. The target costing in construction projects

Target costing is a fundamental and effective tool for managing costs and reducing the cost of products. The target costing method is just the opposite of the traditional costing method and starts with sales prices. This method helps organizations to accurately cost estimate and reduce inadequate risk of profits, and develop better and faster products (Baharudina & Jusohb, 2015). In fact, the main purpose of the target costing is to estimate costs based on the goal pursued by the organization in a competitive environment. Each organization can have its own methods, so the companies express the following basic steps: Establishing the target price based on competition and market needs; Establishing the target profit margin; Determining the cost to be obtained; Calculation of costs according to the process and methods available; Calculation of the target cost (meaning the amount of the cost to be reduced). When the target cost is calculated, companies are following the below steps: Establishing a mul-

tidisciplinary and multi-functional team that is in the early stages of design and planning, using tools such as value engineering in design and planning and kaizen costing during the construction to reduce costs (Melo & Granja, 2017). In fact, the main purpose of the target costing is to estimate costs based on the goal pursued by the organization's competitive environment (Sharafoddin, 2016).

2.3. Performance Focused Activity based Costing in construction projects

The basic logic of activity based costing is that the activities consume resources and products consumes the activities, which focuses on managing activities rather than costs (Ayorinde, Osarenren Osasrere & Ademola Adeniran, 2015). The activity-based costing system can also be described as an allocation method of overhead costs by a cost accounting methodology based on the cost driven activity to the activity pool and cost targets. This definition indicates that project overheads can be assigned to project activities based on cost drivers. Activities can be grouped into units, batch, projects, and facility-sustaining overheads (Jaya, Pathirage & Sutrisna, 2010).

Classifying activities can lead to the elimination of activities without value-added. In fact, this method can provide useful information on resource consumption and cost goals for strategic decision making (Damjanovski, 2013). One of the distinction points of activity-based costing and traditional costing is in cost drivers. Due to the activity-driven nature of this method, the costs that are not considered in the traditional method are calculated and also the total cost of the project is logically calculated (Tang et al., 2015). In this system, project overheads can be allocated to project activities based on cost drivers (Jaya et al., 2010). Of course, this method has limitations and shortcomings for use in construction projects. In this way, the activities are divided into four units, batches, projects, and facilities levels that are not commonly used in construction projects because work breakdown structure is more practical and tangible. Therefore, the activity-based costing process in overhead cost management in construction projects is as follows:

1. Identify project activities and scheduling theme.
2. Identifying project overheads and their cost accounts
3. Classify the overhead cost (unit, batch, project, facility) and create a cause-and-effect relationship with activities.
4. Idealizing quantity drivers
5. Calculating ideal cost drivers
6. Allocation of cost accounts to activities (Cost objects.)
7. Determining activity driver rates of project overheads per activity duration (Jaya, 2013).

The proposed method is suitable for overhead costs, but it has a long and complex process for tracking direct costs and does not consider competitive conditions. Based on the problems found in the activity-based costing model, Namazi in 2009 introduced a new generation of activity-based costing that called performance focused activity based Costing (PFABC). This system can be integrated with the organization's resource planning and performance management system. Also, in contrast to the classification of activities into four categories in the traditional ABC model, this method uses two types of flexible and committed costs, which has benefited from a simplified approach in the process of calculating the flexible (variable) costs. This system is used to

identify cost deviations such as rate and amount deviation. It is also a powerful technique for determining the productivity of activities or organization as a whole and is used to analyze two components of productivity, including efficiency and effectiveness (Namazi, 2009; Namazi & Shamsedini, 2016).

2.4. Research background

In a study to provide accurate cost information and proportional with cost goals, a method for allocating costs with the help and improvement of the first-generation activity based costing method has been proposed which provides more accurate information than traditional method and the method of first-generation activity based costing has been facilitated and turned into one step (Bent & Kaplan, 2017). In a study that focuses on target costing in the Iranian market, states that target costing is a cost management tool to reduce costs especially in early design and product planning, which is used to determine competitive prices and customer requirements. Also, the use of value engineering and activity based costing is essential for the successful implementation of the target costing (Sharafoddin, 2016). In another research, the target life cycle costing model has been proposed based on ABC model and states that the application of the target costing and ABC methods in the manufacturing industry has brought the strategic benefits of TC and the functional benefits of ABC. In addition, with using techniques of cost-control, reduce costs and quality control, creates synergies in cost management and provides accurate information for proper decision making (Yuksel Pazarceveren & Dede, 2015). However, the results of the research developed a model for process management system in the manufacturing industry and there is no evidence to contribute response differentiation between project management and process management (Toosi, Sebt & Maknoon, 2014). In another study, ABC's application has been used in management efficiency, pricing decisions, improving decision-making processes in relation to maintaining or eliminating activities and adjusting pricing policies to increase product diversity, also Ranked above 80% that is helpful and effective. Also, state that the application of the target costing for pricing decisions, increasing customer satisfaction, and reasonable and quick decision making in manufacturing plants is very appropriate and effective. Also, the skill in managing change to apply new costing methods is vital (Ayorinde et al., 2015). The use of the target costing in the construction industry has also been considered in different countries. In a research to align the target costing in real-estate companies, it has developed a proposal for guidance. In this research, they have developed guidelines that started with the formulation of target costing and competitive price and continued to the level of components and selection of key suppliers. And identifying opportunities and reducing costs based on value engineering (Melo & Granja, 2017). Martha Jaya in 2013 proposed a model for controlling overhead costs with using first-generation activity based costing in construction projects and calculating overhead costs for each activity based on cost drivers, and increasing accuracy and certainty in estimates and cost budgets and costs control (Jaya, 2013). In Zimina, Glenn & Pasquire (2012), a target costing and lean methods has been used to design the target value on 12 construction projects, which aims at construction cost savings in the project's delivery in terms of cost, time and quality. Applying the target value design in these projects has led to significant improvements in projects and reducing the final cost by 15% lower than market cost (Zimina et al., 2012). In another study, target costing has been

used to determine the cost of a building before design, and aims to manage the design process to achieve target costs. In this research, building information modeling (BIM) is used to construct all costs and components of a building before designing according to the needs of the employer and states that target costing leads to proposed value and reduces waste (Pennanen, Ballard & Haahtela, 2011). However, there is no specific research around cost control system constraints in project management for the construction industry. So, the paper developed based on two hypothesizes:

H1: There are differentiations between the project cost control system for the construction industry and process cost control system for the manufacturing industry.

H2: There is a synergistic ability to combine performance focused activity based costing and target costing method for encouraging competitiveness cost control system for project environments.

3. Research methodology

The current research has used a developmental method, since in the development research it is intended to innovate in methods, devices, products or to improve them. The research utilizes modern cost accounting techniques for providing cost control systems in construction projects. Survey research is used qualitative, descriptive, and analytical research method since problem characteristics that face constraints around cost control systems. Data collection and analysis have benefited from library methodology, review of articles, books and research in related fields, but provide new evidence based on a semi-structured interview with experts on financial management in construction projects and with full proficiency in the areas of research, validated and received expert opinions and improved the proposed method. The criteria for selecting experts include at least 5 years' experience in financial management and cost management in famous construction companies, familiarity with the concepts of costing, having high experience or research in the field, the willingness and motivation to interview and study in the field. The selection of individuals was based on non-probability (or judgmental) sampling techniques, purposive, snowballing. In the first interview, they were familiarized with research and domination of people has been evaluated, the subsequent interviews were held two to four times until the best criticisms and suggestions were made and the improvement of the method has continued.

The statistical population includes 296 financial managers of construction companies with the first grade in professional governmental ranking in Tehran. According to the survey of thirty companies by using targeted and snowball methods, the ratio of companies that using the new accounting methods proposed in the research is 0.98% with a confidence coefficient of 90%. The sample size in Cochran method with an error of 0.05 is 26. Sample size consists of 26 financial managers of construction projects that have mastered the new concepts of costing and have research or practical experience in the field. With Considering individuals with this feature were limited, the method of their selection was purposeful and then process interview started by qualified individuals and another one was selected by snowball method. At the first interview, the explanation is provided in connection with the research and the collected data is provided to them to express themselves.

The interview tool selected for the cost control constraints analysis due to the differentiation project nature versus the

process nature. The project is unique and has more uncertainties that make a changeable environment for management. So, project management has dynamic nature activity based that progress under changing environment. This naturally requires a restricted tool to reach to project goals.

The appropriate technique for analyzing qualitative data under the textual analysis was widely recognized as the content analysis. As Gilham points out, the process of data analysis involves identifying the key words and codes and categorizing them according to the themes, issues, topics, concepts, and propositions (Gillham, 2000). In this research, the method of content analysis and cognitive mapping has been used to identify the meaning and concept of the text of the interviews and to show the relationship of words with different aspects of research. Finally, finding the research should be validated. Case study selected as a research approach for the results validation, because of the project based nature of the construction industry (Toosi et al., 2014).

Therefore, developing a conceptual process based on semi structured interviews with financial managers in the construction industry and content analysis and cognitive mapping has been used to confront cost management constraints in construction projects is a real added value to the scientific literature by this research. Proposed process as a finding of this research verified in a real construction project. Consequently, case study just selected as a research approach for reviewing implementation steps of the proposed system. The proposed system implements in a building construction project with changeable requirements in its tasks to evaluate the system's ability for increasing competitiveness and traceability in a project environment.

4. Findings and analysis

In the proposed method, the benefits of activity based costing and the target costing for estimating, budgeting and controlling costs are used in accordance with the process of cost

Figure 1
The overall Proposed Process of TC/PFABC-CCS for Construction Costs Control

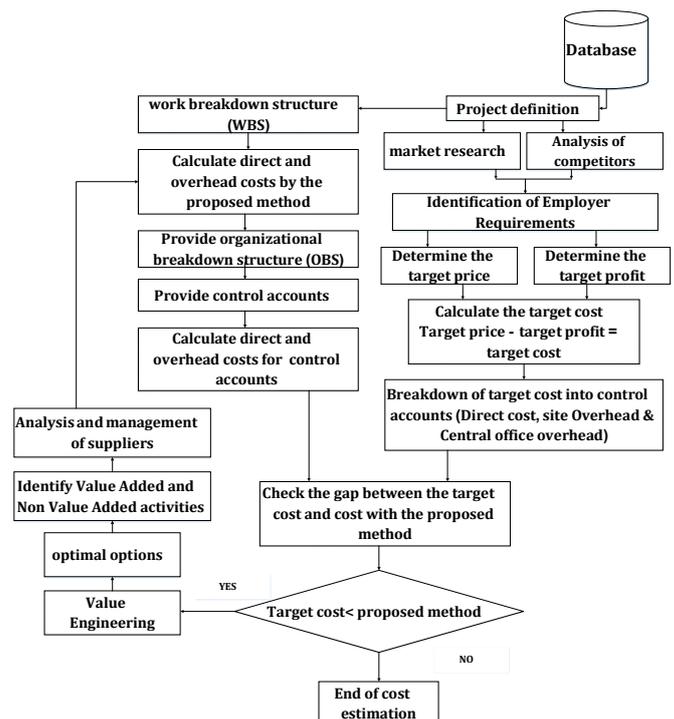
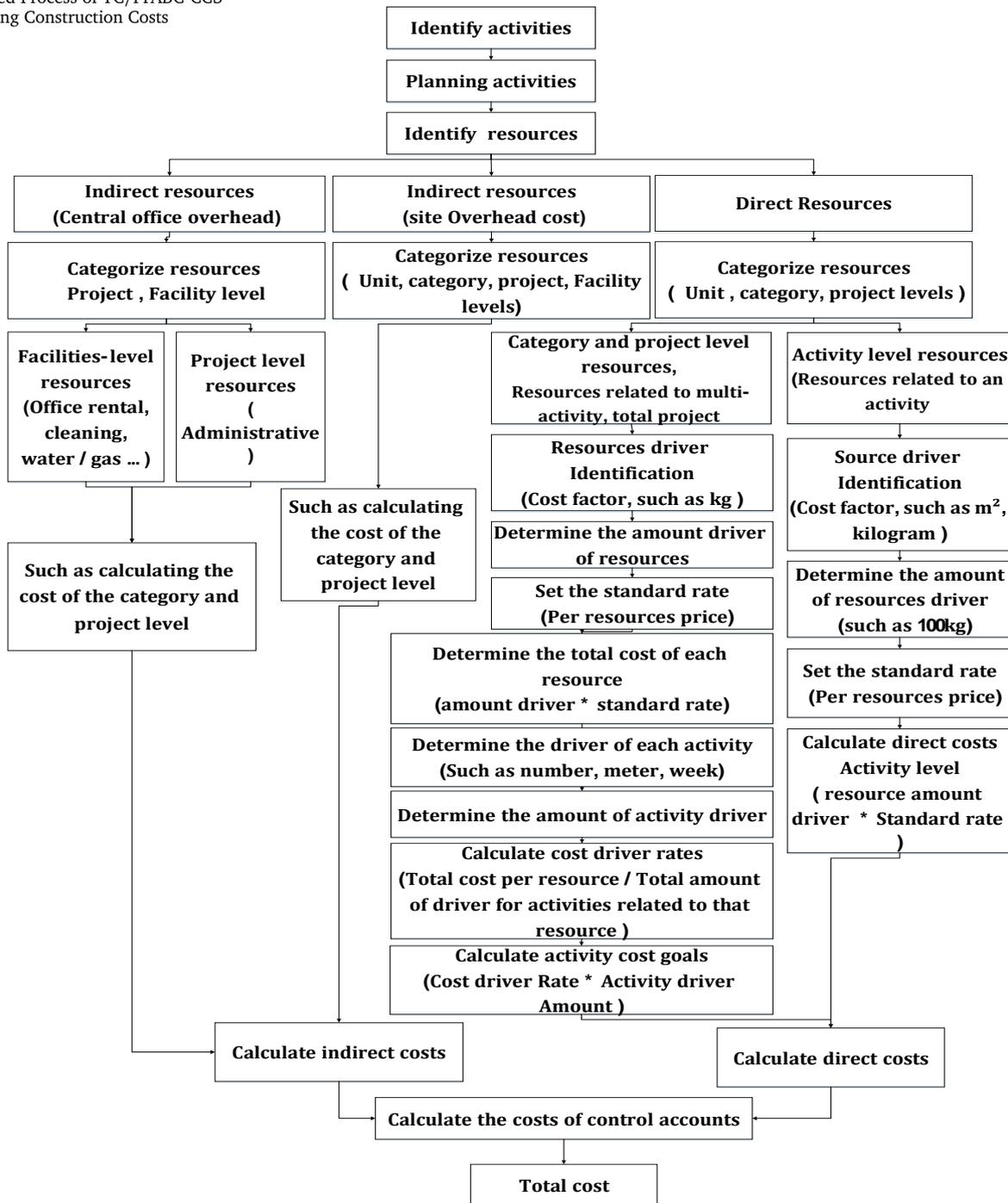


Figure 2
The Proposed Process of TC/PFABC-CCS
for Estimating Construction Costs



management in construction projects. Regarding the introduction of the target costing in the literature review, to estimate competitive costs, target costing method has been used initially with a top-down view. And then used the improved method of performance focused activity based costing for cost estimation with a bottom-up view to accurately estimate all direct and indirect activities.

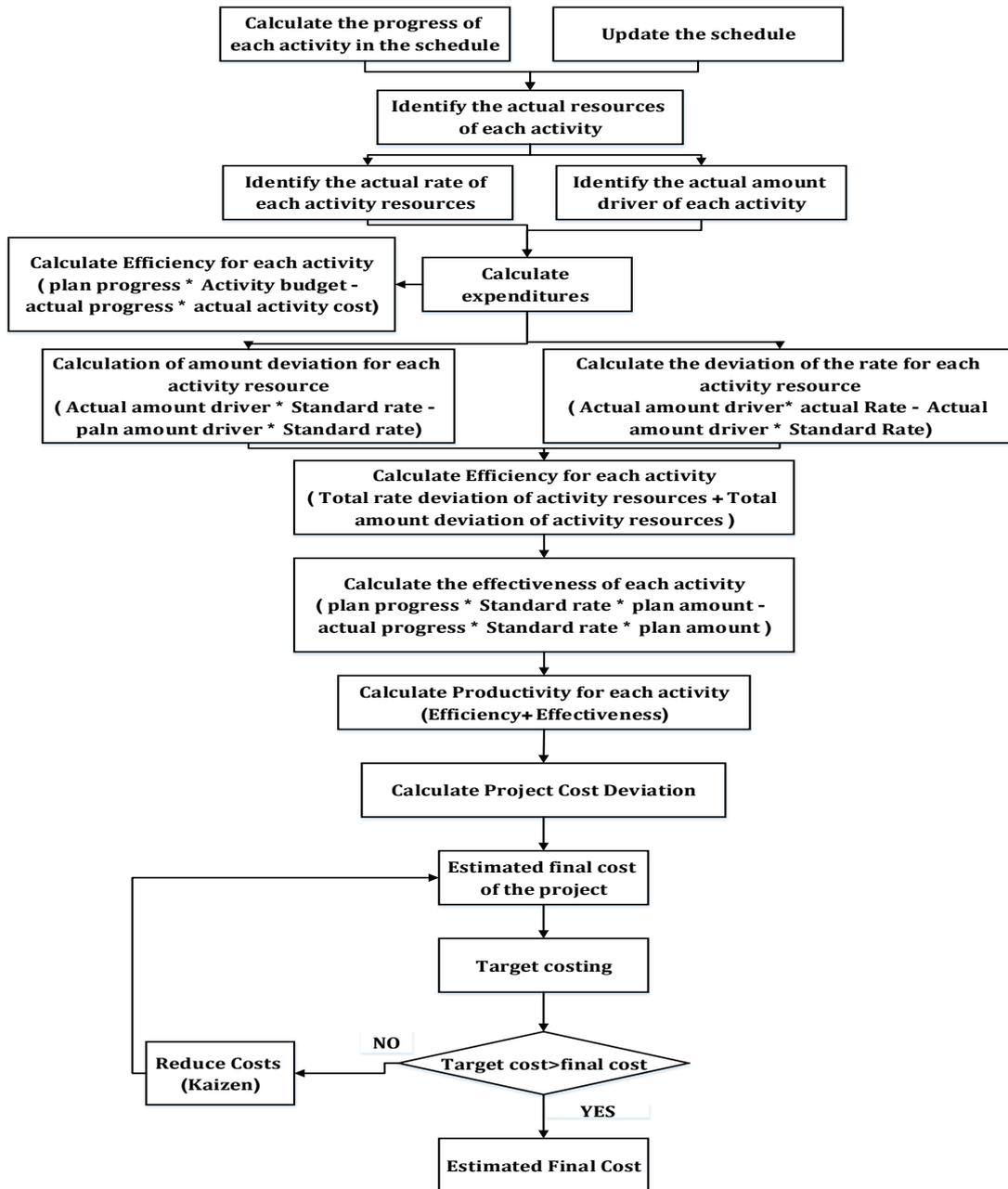
The overall process of the proposed cost control system based on the performance focused activity based costing, and the target costing (TC/PFABC-CCS) in construction projects is described below. See Figure 1

In order to estimate the direct and overhead costs with high precision and capability, with the ability of activity-driven and cost-driven, the activity based costing method and its new generation required. Then according to the literature

and the planning process in construction project, we utilize the following process by improve the PFABC method in accordance with the planning stages of construction projects. As a result, by creating a matrix derived from planned activities and classified resources, we can estimate and allocate the cost of direct and overhead resources to activities in accordance with the following steps. See Figure 2

Also, after estimating the costs of the project and verifying it based on the overall process of the proposed method, we will budget the costs. At this stage, with using the scheduled activities and estimated costs, they are budgeted for weekly or monthly periods, and direct and overhead costs can be tracked and controlled separately in each period. During the implementation of the project, progress reports will be prepared in certain periods. By calculating the progress of the

Figure 3
The Proposed Process of TC/PFABC-CCS for Controlling Construction Costs



activities and the project and calculating the actual resources used, the actual costs of each activity and the cost overrun can be calculated. And we can provide indicators of efficiency, performance and productivity for each activity and the whole project. Finally, by calculating the cost of completing the project and comparing it with the target cost, we can calculate the profit and loss of the project. Also, corrective actions can be taken with the help of value engineering and kaizen techniques. See Figure 4 and Figure 3

The content analysis process has continued from the beginning of the interviews to access and development of the proposed method. To assess the validity and reliability of the interview questions, Cronbach's alpha has been used, and the Cronbach's alpha coefficient is above 0.7, which expresses its reliability. The interview questions include the main topics from the literature review including the target costing, activity based costing, overhead cost management, cost management and control, which are considered as the main nodes.

Figure 4
The Proposed Process of TC/PFABC-CCS for budgeting Construction Costs

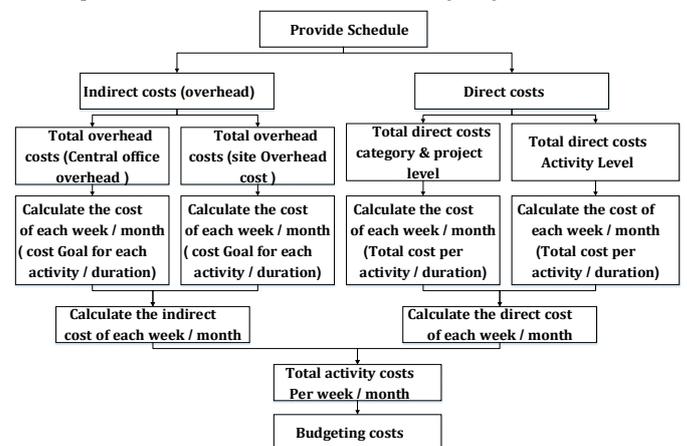
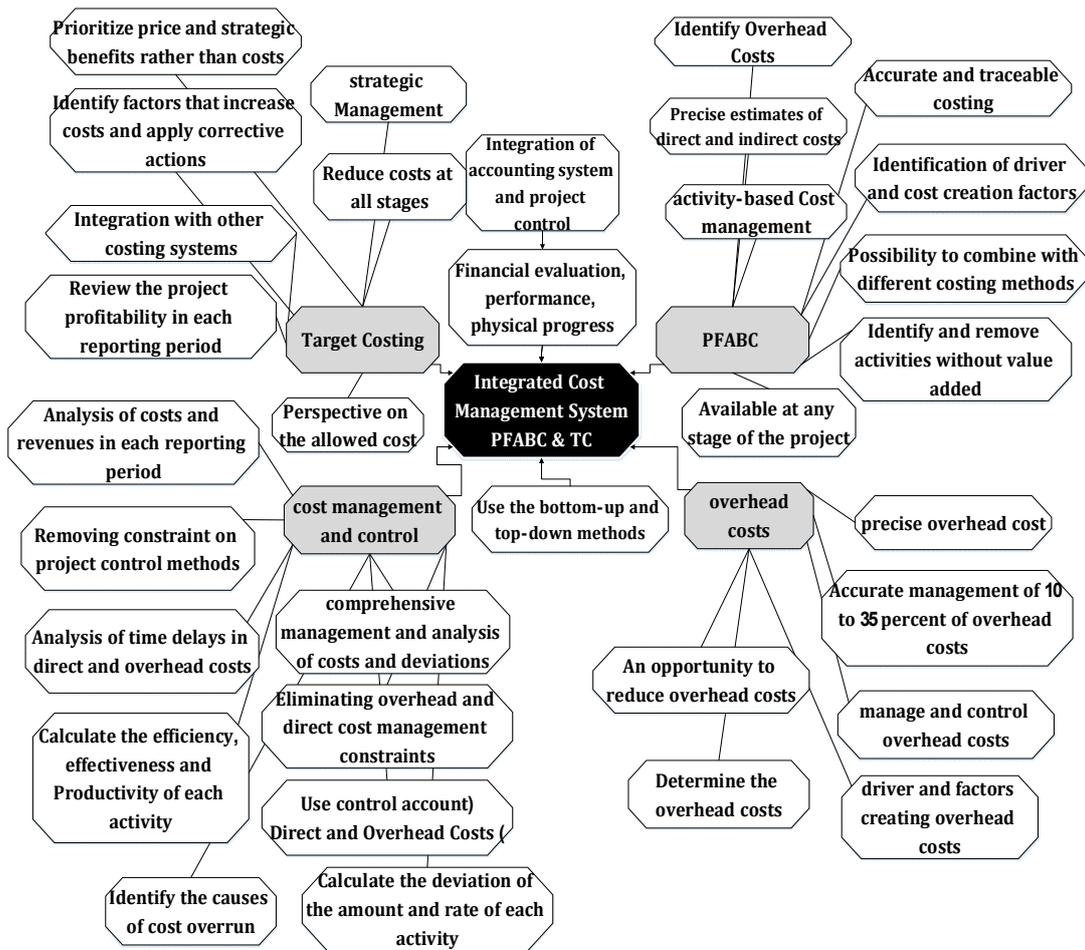


Figure 5

A cognitive mapping of expert interviews and the benefits of the proposed cost control system



Based on the questions and keywords related to each category with the open coding method, the concepts and subsets are extracted and the result 34 concepts and codes has been used to validate the advantages of the proposed method. As a result, due to lack of visual aspects of content analysis, the visual feature of cognitive mapping has been used. 34 Concepts and codes resulting from interviews were classified into four categories and classified by cognitive mapping method. See Figure 5

Also, to evaluate the competitiveness of the proposed method versus to the traditional method, Friedman’s non-parametric test has been used. And competitiveness level of both methods has been extracted from 26 experts based on the ranking of one to 10. According to the Friedman test, the Chi-square statistics is 26 and the degree of freedom 1 and the coverage level of the statistics is equal to 0.05, which means that there is a significant difference between the level of competitive ability of the proposed method and the traditional method. See Table 1

Table 1
Competitiveness measurement using Friedman’s nonparametric test

	N	Mean	Std. Deviation	Minimum	Maximum
The proposed method	26	8.19	0.895	6	9
Traditional methods	26	2.88	1.10	1	5

5. Case study

The study project consists of eight parking floors in a commercial complex in Tehran, built by the private sector. The project is located in an area of 5000 square meters and has a metal structure. In the studied project, the data are collected through direct observation and project documentation including project specifications, project design, scheduling, cost accounts, progress reports, drawings, documents and photographs. The project scope includes site preparation and implementation of the walls, ceil and ramp of the parking.

Due to the reduction of the calculations and the volume of information provided, only the activity of site preparation and the activities of one floor as a single project has been considered and studied.

In the current project, the price of the project is based on its costs, not on Competitive conditions. The overhead costs, which include an important part of the costs, are considered as a constant percentage. In construction projects, the increase in time has a great deal of impact on overhead costs, which is not considered in traditional ways. Also, the physical progress of the project is not related to accounting reports, and their functions are separate, and at different times are calculated and reviewed, and do not help managers in making decisions at the right time. The physical progress of the project control is different and separate with the latest cost reports, and the cost of the project is calculated based on the categories of resource consumption that are not related to project activities and work packages, and there is no ability

Table 2

Determine the direct costs of activity level

Direc cost of activity level									
Activity	Resource	Resource driver & Amount driver Identification			Calculate of the cost			Total direct cost per activity	
		Direct Resources Activity level			Direct Resources Activity level				
		worker person	Concrete M3	bar Kg/ton	worker Number	Concrete M3	bar Kg/ton		
Project	Resource driver Standard Rate(\$)	21 \$	37 \$	0/58 \$	21 \$	37 \$	0/58 \$	direct cost per activity	
Project	Duration (Day)								direct cost per activity
Floor walls	16 9 Day								\$81.040
Reinforcement	5 Day	150 person		74000 Kg	\$3.150		\$42.920		\$46.070
formwork	4 Day	120 person			\$2.520				\$2.520
concreting	3 Day	30 person	860 M3		\$630	\$31.820			\$32.450
Ceiling	8 Day								\$256.186
Scaffolding	4 Day	70 person			\$1.470				\$1.470
install Plywood	2 Day	30 person			\$630				\$630
Reinforcement	5 Day	46 person		340000 Kg	\$966		\$197.200		\$198.166
concreting	3 Day	20 person	1500 M3		\$420	\$55.500			\$55.920
Total Resource driver	Total	466 person	2360 M3	414000 Kg	\$9.786	\$87.320	\$240.120		\$337.226

Table 3

Determine the amount of direct resource in batch and project level and the amount of overhead resource

Activity	Overhead Resource	The Amount of Direct Resource				The Amount of Overhead Resource							
		batch level	project level	Activity level							batch level		
		Wire and spacer	-	Safety shoes	Helmet	gloves	Conex	Site office	warehouse	Depreciation of Polywood	Depreciation of metal mold	Depreciation of scaffold	
Resource driver	Kg	-	pair	pair	pair	M2	M2	M2	10% (Total,kg)	10% (Total,kg)	10% (Total,kg)		
Amount Standard Rate(\$)	20700 Kg	-	100 pair	100 pair	200 pair	120 M2	80 M2	60 M2	1700 kg	28000 kg	400 kg		
Total resource cost	\$0,76	-	\$13	\$1,3	\$0,50	\$21	\$21	\$18	\$26	\$0,46	\$0,46		
Rate of cost driver (Total resource cost/Total Amount driver)	\$15.732	-	\$1.300	\$130	\$100	\$2.520	\$1.680	\$1.080	\$4.420	\$1.288	\$18,4		
Project	Duration (Day)	30 Day	30 Day	20 Day	20 Day	20 Day	20 Day	20 Day	20 Day	30 Day	30 Day	30 Day	
Site preparation	20 Day			100 pair	100 pair	200 pair	120 M2	80 M2	60 M2				
Floor walls	16 Day												
Reinforcement	5 Day	3700 Kg											
formwork	4 Day									14000 Kg			
concreting	3 Day									14000 Kg			
Ceiling	8 Day												
Scaffolding	4 Day											80 Kg	
install Plywood	2 Day									170 Kg		40 Kg	
Reinforcement	5 Day	17000 Kg								340 Kg		80 Kg	
concreting	3 Day									1190 Kg		200 Kg	
Total resource driver		20700 Kg	-	100 pair	100 pair	200 pair	120 M2	80 M2	60 M2	1700 Kg	28000 Kg	400 Kg	

Table 4

Continue with the amount of direct resource in batch and project level and the amount of overhead resource

Activity	Overhead Resource Resource driver Amount Standard Rate(\$) Total resource cost	Amount of Overhead Resource							
		project level					Facility level		
		Transportation	Civil engineer	Surveyor	Project Planner	project manager	Office Supplies	utilities	pantry & consumables
		items	Person / month	Person / month	Person / month	Person / month	Average	Month	Month
		25	2	1	1	1	1	1	1
		\$65	\$1.315	\$789	\$526	\$1.842	\$1.315	\$790	\$730
		\$1.625	\$2.630	\$789	\$526	\$1.842	\$1.315	\$790	\$730
	Rate of cost driver (Total resource cost/ Total Amount driver)	\$65	\$858	\$515	\$343	\$1.201	\$858	\$515	\$476
	Project	Duration (Day)	30 Day	30 Day	30 Day	30 Day	30 Day	30 Day	30 Day
Site preparation	20 Day	8	1/33	0/67	0/67	0/67	0/67	0/67	0/67
floor	16 Day								
walls	9 Day								
Reinforcement	5 Day	3	0/33	0/17	0/17	0/17	0/17	0/17	0/17
formwork	4 Day	3	0/27	0/13	0/13	0/13	0/13	0/13	0/13
concreting	3 Day	1	0/20	0/10	0/10	0/10	0/10	0/10	0/10
Ceiling	8 Day								
Scaffolding	4 Day	3	0/27	0/13	0/13	0/13	0/13	0/13	0/13
install Plywood	2 Day	2	0/13	0/07	0/07	0/07	0/07	0/07	0/07
Reinforcement	5 Day	4	0/33	0/17	0/17	0/17	0/17	0/17	0/17
concreting	3 Day	1	0/20	0/10	0/10	0/10	0/10	0/10	0/10
Total resource driver		25	3/07	1/53	1/53	1/53	1/53	1/53	1/53

to track based on time and resource consumption of activity and the impact of time is not considered at the expense of different parts of the work. On the other hand, there is not a system and process based on current conditions of the project and its costs for decisions on cost reduction and maintaining competitiveness.

The project schedule starts on 23rd September 2017 with ending 22nd October 2017. At the beginning of the project, we used target costing (target price - strategic profit = allowable cost), therefore allowable costs estimated at \$392,763. The steps to determine the direct and indirect costs of the proposed method are implemented.

The following steps have been taken to estimate the overhead costs:

1. Identify and categorize project overheads.
2. Identify the resource driver and the amount of them.
3. Determine the standard rate of each resource.
4. Determine the total cost of each resource.
5. Identify activities related to each overhead.
6. Determine the amount of driver for each activity. (the total amount of driver of the resources divides among the activities according to the amount of consumption.). Activities with monthly fixed costs have the following formula, amount of resource driver (duration of activity / total duration of the project).
7. Calculate rate of the cost driver for each activity. (total resource cost/total amount of resource driver)
8. Calculate the cost driver for each activity. (the amount of driver for each activity rate of the cost driver for each activity)

9. Cost objective of each activity (the sum of the cost drivers of each activity related to different resource)

See Tables 2, 3, 4, 5 and 6

As a result, the total direct costs of the activity level amounted to \$337,226, and the total direct cost of the batch and project level was \$15,732 and total overhead costs were \$24,625. Then budgeting the costs based on schedule.

See Tables 7, 8 and 9

According to the calculations, the total cost of the bottom-up approach was \$377,583 with the performance focused activity based costing method. The estimated cost calculated by the target costing method was \$392,763. Considering that the costs calculated and estimated by the activity based costing method are less than the allowable costs calculated by the target costing method, it can be the basis for the cost.

To control costs in the cut of date 25, actual costs are compared with the plan costs to determine the cost deviation. After updating the schedule and determining the actual costs, the cost of the plan is compared to the actual cost until the end of the 25th day.

At this stage, it is necessary to integrated measuring project progress with cost calculations to help calculate project cost deviations, corrective actions and strategic decisions.

See Tables 10 and 11

As a result, considering the cost details in the tables above, the reasons for the increase in cost are tracked and the details of the amount of resource, the rate and the plan cost and actual trackable costs has been calculated. It can also be used for each activity and resource, such as matrix tables, to calculate the efficiency, effectiveness, and productivity of

Table 5

Determine the cost of direct recourse in batch and project level and The cost of overhead resource

Activity	Overhead Resource	The Cost of Direct Resource			The Cost of Overhead Resource							
		batch level	project level	Safety shoes	Activity level				batch level			
		Wire and spacer	-		Helmet	gloves	Conex	Site office	warehouse	Depreciation of Polywood	Depreciation of metal mold	Depreciation of scaffold
	Resource driver	Kg	-	pair	pair	pair	M2	M2	M2	10% (Total,kg)	10% (Total,kg)	10% (Total,kg)
	Amount Standard Rate(\$)	20700 Kg	-	100 pair	100 pair	200 pair	120	80	60	1700	28000	400
	Total resource cost	\$0,76		\$13	\$1,3	\$0,50	\$21	\$21	\$18	\$26	\$0,46	\$0,46
		\$15.732		\$1.300	\$130	\$100	\$2.520	\$1.680	\$1.080	\$4.420	\$1.288	\$18
	Rate of cost driver (Total Amount driver/Total resource cost)	\$0,76	-	\$13	\$1,3	\$0,5	\$21	\$21	\$18	\$3	\$0,05	\$0,05
Project	Duration (Day)	30 Day	30 Day	20 Day	20 Day	20 Day	20 Day	20 Day	20 Day	30 Day	30 Day	30 Day
Site preparation	20 Day			\$1.300	\$130	\$100	\$2.520	\$1.680	\$1.080			
Floor walls	16 Day											
Reinforcement	5 Day	\$2.812										
formwork	4 Day									\$644		
concreting	3 Day									\$644		
Ceiling	8 Day											
Scaffolding	4 Day											\$4
install Plywood	2 Day									\$442		\$2
Reinforcement	5 Day	\$12.920								\$884		\$4
concreting	3 Day									\$3.094		\$9
Total resource driver		20.700	-	100 pair	100 pair	200 pair	120 M2	80 M2	60 M2	1700 Kg	28000 Kg	400 Kg
Total resource cost		\$15.732	\$0	\$1.300	\$130	\$100	\$2.520	\$1.680	\$1.080	\$4.420	\$1.288	\$18

Table 6

Continue Determine the cost of direct recourse in batch and project level and the cost of overhead resource

Activity	Overhead Resource	The Cost of Overhead Resource									Total Overhead cost	Total direct batch & project level
		project level					Facility level					
		Transportation	Civil engineer	Surveyor	Project Planner	Supervisor	project manager	Office Supplies	utilities	Pantry & consumables		
	Resource driver	items	Person / month	Person / month	Person / month	Person / month	Person / month	Average	Month	Month		
	Amount Standard Rate(\$)	25	2	1	1	1	1	1	1	1		
	Total resource cost	\$1.625	\$2.630	\$789	\$526	\$1.842	\$1.842	\$1.315	\$790	\$730		
	Rate of cost driver (Total Amount driver / Total resource cost)	\$65	\$858	\$515	\$343	\$1.201	\$1.201	\$858	\$515	\$476		
Project	Duration (Day)	30	30	30	30	30	30	30	30	30		
Site preparation	20 Day	\$520	\$1.143	\$343	\$229	\$801	\$801	\$572	\$343	\$317	\$11.880	\$0
Floor walls	16 Day											
Reinforcement	5 Day	\$195	\$286	\$86	\$57	\$200	\$200	\$143	\$86	\$79	\$1.332	\$2.812
formwork	4 Day	\$195	\$229	\$69	\$46	\$160	\$160	\$114	\$69	\$63	\$1.749	\$0
concreting	3 Day	\$65	\$172	\$51	\$34	\$120	\$120	\$86	\$52	\$48	\$1.391	\$0
Ceiling	8 Day											
Scaffolding	4 Day	\$195	\$229	\$69	\$46	\$160	\$160	\$114	\$69	\$63	\$1.109	\$0
install Plywood	2 Day	\$130	\$114	\$34	\$23	\$80	\$80	\$57	\$34	\$32	\$1.029	\$0
Reinforcement	5 Day	\$260	\$286	\$86	\$57	\$200	\$200	\$143	\$86	\$79	\$2.285	\$12.920
concreting	3 Day	\$65	\$172	\$51	\$34	\$120	\$120	\$86	\$52	\$48	\$3.851	\$0
Total resource driver		25	3,07	1,53	1,53	1,53	1,53	1,53	1,53	1,53	\$24.625	\$15.732
Total resource cost		\$1.625	\$2.630	\$789	\$526	\$1.842	\$1.842	\$1.315	\$790	\$730	\$40.357	

Table 7
Budgeting the direct costs (activity level)

Project	Duration (Day)	Schedule / Calculate the cost of each day																Total direct cost per activity (Activity level)
		10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	
Floor	16																	
walls	9																	
Reinforcement	5	\$9.214	\$9.214	\$9.214	\$9.214	\$9.214												
formwork	4			\$630	\$630	\$630	\$630											
concreting	3					\$10.817	\$10.817	\$10.817										
Ceiling	8																	
Scaffolding	4								\$368	\$368	\$368	\$368						
install	2											\$315	\$315					
Plywood	2																	
Reinforcement	5											\$39.633	\$39.633	\$39.633	\$39.633	\$39.633		
concreting	3													\$18.640	\$18.640	\$18.640		
Total cost		\$9.214	\$9.214	\$9.844	\$9.844	\$20.661	\$11.447	\$10.817	\$368	\$368	\$368	\$40.316	\$39.948	\$39.633	\$58.273	\$58.273	\$18.640	\$337.226

Table 8
Budgeting the direct costs for batch and project level and overhead costs

Project	Duration (Day)	Total Overhead cost	Total direct cost. batch & project level	TOTAL	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1	10/2	10/3	10/4	10/5	10/6
					\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594
Site preparation	20	\$11.880	\$0	\$11.880	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594
Floor	16																	
walls	9																	
Reinforcement	5	\$1.332	\$2.812	\$4.144														
formwork	4	\$1.749	\$0	\$1.749														
concreting	3	\$1.391	\$0	\$1.391														
Ceiling	8																	
Scaffolding	4	\$1.109	\$0	\$1.109														
install Plywood	2	\$1.029	\$0	\$1.029														
Reinforcement	5	\$2.285	\$12.920	\$15.205														
concreting	3	\$3.851	\$0	\$3.851														
Total		\$24.625	\$15.732	\$40.357	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594	\$594

Table 9
Continuing budgeting of direct costs for batch and project level and overhead costs

Project	Duration (Day)	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	Total
		\$594	\$594	\$594	\$594	\$594	\$594											
Site preparation	20	\$594	\$594	\$594	\$594	\$594	\$594											\$11.880
Floor	16																	
walls	9																	
Reinforcement	5	\$829	\$829	\$829	\$829	\$829												\$4.144
formwork	4			\$437	\$437	\$437	\$437											\$1.749
concreting	3				\$464	\$464	\$464											\$1.391
Ceiling	8																	
Scaffolding	4							\$277	\$277	\$277	\$277							\$1.109
install Plywood	2										\$514	\$514						\$1.029
Reinforcement	5										\$3.041	\$3.041	\$3.041	\$3.041	\$3.041			\$15.205
concreting	3													\$1.284	\$1.284	\$1.284		\$3.851
Total		\$1.423	\$1.423	\$1.860	\$1.860	\$2.324	\$1.495	\$464	\$277	\$277	\$277	\$3.833	\$3.555	\$3.041	\$4.325	\$4.325	\$1.284	\$40.357

Table 10
Actual direct costs until 25th

		Actual Cost - Cut of date 25th										
Activity	Resource	Actual Resourcedriver & Amount driver Identification			Calculate of the Actual cost			Total Actual direct cost per activity				
		Actual Direct Resources Activity level			Actual Direct Resources Activity level							
		worker Number	Concrete M3	bar Kg/ton	worker Number	Concrete M3	bar Kg/ton					
Project	Actual Duration (Day)	Plan Progress	Actual Progress	Standard Rate(\$)	\$23	\$ 39	\$0/58	\$23	\$39	\$0/58	Total Actual direct cost	
Floor walls		65%	48%									
Reinforcement	3 Day	100%	65%	120 person			50000 Kg	\$2.760			\$29.000	\$58.495
formwork	3 Day	100%	60%	110 person				\$2.530				\$2.530
concreting	2 Day	100%	60%	35 person	600 M3			\$805	\$23.400			\$24.205
Ceiling		36%	20%									\$103.621
Scaffolding	3 Day	75%	40%	50 person				\$1.150				\$1.150
install Plywood	2 Day	50%	40%	20 person				\$460				\$460
Reinforcement	4 Day	20%	40%	32 person			140000 Kg	\$736			\$81.200	\$81.936
concreting	2 Day	0%	20%	25 person	500 M3			\$575	\$19.500			\$20.075
Total Resourcedriver	Total			392 person	1100 M3	190000 Kg		\$9.016	\$42.900	\$110.200		\$162.116

Table 11
Plan direct costs until 25th

		Plan Cost - Cut of date 25th					
Activity	Resource	Calculate of the cost Direct Resources Activity level			Total direct cost per activity		
		worker Number	Concrete M3	bar Kg/ton			
		Standard Rate(\$)	\$21	\$37		\$1	
Project	Actual Duration (Day)	Plan Progress	Actual Progress			direct cost per activity	
Floor walls		65%	48%				
Reinforcement	3 Day	100%	65%	\$3.150		\$42.920	
formwork	3 Day	100%	60%	\$2.520		\$2.520	
concreting	2 Day	100%	60%	\$630	\$31.820		
Ceiling		36%	20%				
Scaffolding	3 Day	75%	40%	\$1.103		\$1.103	
install Plywood	2 Day	50%	40%	\$315		\$315	
Reinforcement	4 Day	20%	40%	\$193		\$39.440	
concreting	2 Day	0%	20%	\$0	\$0	\$0	
Total Resourcedriver	Total			\$7.911	\$31.820	\$82.360	\$122.091

each activity. Specifically, for the reinforcement of the walls activity/worker Resource, the following is stated below.

See Table 12

Efficiency means doing activities in the least time and with minimal resources. The difference between the two values of actual cost and plan cost indicates the deviation. On the other hand, the sum of the Rate variance and the Amount variance is efficiency that are the root and the reasons for the increase in cost. Effectiveness variance also indicates the amount of achievement of predetermined goals. Productivity is also the result of a combination of efficiency and effectiveness deviations.

See Table 13

As a result, total direct cost deviation (activity level) of the plan is equal to \$-19,898 due to the increase in standard labor rate, the standard rate of concrete and material waste.

In the following, actual direct costs of the batch and project level and actual overhead costs up to 25th are calculated. In order to determine the actual overhead costs, it is only necessary to change the amount of actual resource and actual resource rates in the matrices, and also update the schedule and change the time of the resources affected by the time. Also to determine the amount of resource driver for activities that resource driver of them is time, such as project and facility overhead resources, this formula has been used: ((activity duration/total duration of the project) * Amount of resource driver).

And The following formula uses to compute the total cost of the source that resource driver of them is time:

((duration until the cut of the date/duration of resource driver) * Amount of resource driver * Standard Rate (\$) = (25/30) * 2 * \$1,315 = \$2,183 (civil engineer)

See Table 14 and 15

To calculate the direct costs of the batch and project level and overhead costs up to 25th, are obtained by multiplying the plan's progress of each activity at the plan cost.

See Table 16

Consequently, based on the calculations, the actual direct costs of the batch and project level up to date 25 are \$15,732 and the plan costs is \$5,396. Actual overhead costs up to date 25 are \$23,977 and plan costs are \$18,155. As a result, overhead cost and direct cost of batch and project level deviations is equal to -\$15,544. Causes of cost deviations can be measured and tracked based on efficiency (deviation of the rate, deviation of amount), effectiveness, and productivity.

See Table 17

Table 12

A summary of performance report for the Reinforcement of the walls activity/worker resource

A summary of performance report for the Reinforcement of the walls activity / worker Resource						
plan cost for worker resource	Actual cost for worker resource	Rate variance		Amount variance	Effectiveness variance	Productivity variance
number * rate	number * rate	Actual number * Plan rate	Plan number * Plan rate	Plan number * Plan rate	100%*150*21\$	-\$713
65%*150*21\$	120*23\$	120*21\$	65%*150*21\$	65%*150*21\$	65%*150*21\$	-\$1.103
\$2.048	\$2.760	\$2.520	\$2.048	\$2.048	-\$1.103	Effectiveness + efficiency
						-\$1.815

Deviation of activity efficiency: -\$713 (from plan cost to actual cost)
 Deviation of activity efficiency: -\$713 (from rate variance to amount variance)

Table 13

Earned Value of direct costs until 25th

Earned Value - Cut of date 25 th										
Activity	Resource	Resourcedriver & Amount driver Identification				Calculate of Earned Value cost			Total Earned Value direct cost per activity	
		Direct Resources Activity level				Direct Resources Activity level				
		worker Number	Concrete M3	bar Kg/ton		worker Number	Concrete M3	bar Kg/ton		
	Resource driver Standard Rate(\$)	\$23	\$39	\$1	\$23	\$39	\$1			
Project	Actual Duration (Day)	Plan Progress	Actual Progress						Earned Value direct cost	
Floor walls		65%	48%						\$50.928	
Reinforcement	3 Day	100%	65%	97/5 person	48100 Kg	\$2.048		\$27.898	\$29.946	
formwork	3 Day	100%	60%	72 person		\$1.512			\$1.512	
concreting	2 Day	100%	60%	18 person	516 M3	\$378	\$19.092		\$19.470	
Ceiling		36%	20%						\$91.290	
Scaffolding	3 Day	75%	40%	28 person		\$588			\$588	
install Plywood	2 Day	50%	40%	12 person		\$252			\$252	
Reinforcement	4 Day	20%	40%	18/4 person	136000 Kg	\$386		\$78.880	\$79.266	
concreting	2 Day	0%	20%	4 person	300 M3	\$84	\$11.100		\$11.184	
Total Resourcedriver	Total			250	816	184.100	\$5.248	\$30.192	\$106.778	\$142.218

Then, it estimates the total cost of the project. Total cost of project completion is calculated as follows:

$$\text{Total cost of the project} = \text{Actual cost} + \text{Estimated remaining costs}$$

As a result, calculating all three categories of costs including the direct cost of the activity level, batch level and the project level and the overhead cost, the estimated cost of the project is equal to \$389,538.

After calculating the total cost of the project, it should be compared with the target cost and the calculated strategic profit, and check the amount of deviation from the allowable cost. Given the fact that at this stage, it has been faced with increasing costs, but the final cost of the project has not exceeded the planned cost with the target costing and still delivers the desired profit.

However, due to the details of the costs, it was necessary to reduce the costs of materials waste and extend the duration of the project. It is also clear from the calculations that the direct human resources of the project were more than predicted and their costs were higher than the standard rate.

Also, according to the existing conditions, the employer should be required to carry out the project's pre-requisite activities, such as insulation and installation of the pillar to prevent further project delays, otherwise direct human resources should be reduced and at a lower cost. Due to concrete and other materials waste, management should also have an accurate estimate of the amount of concrete and materials. As a result, with accurate tracking of costs and rooting due to increased costs, comprehensive and accurate information can be provided at the right time for management decisions.

Using the proposed method in the case study, we were able to integrate physical progress reports with accounting reports at the same time. In the traditional approach, we only looked at the categories of resources and their costs. In proposing method in addition to categorizing resources and calculating the costs of each resource, could be used to calculate and track the resources and costs associated with each activity, and the reason for the increase in costs was evaluated in each area of work and suggested approaches for better manage-

Table 14

Actual direct costs of the batch and project level and actual overhead costs up to 25th

Activity	Overhead Resource	The Actual Cost of Direct Resource		The Actual Cost of Overhead Resource								
		batch level	project level	Activity level						batch level		
		Wire and spacer Kg	-	Safety shoes pair	Helmet pair	gloves pair	Conex M2	Site office M2	warehouse M2	Depreciation of Polywood 10% (Total,kg) 1700 Kg	Depreciation of metal mold 10% (Total,kg) 28000 Kg	Depreciation of scaffold 10% (Total,kg) 400 Kg
Resource driver Amount Standard Rate(\$)	20700 Kg	-	120 pair	120 pair	230 pair	120 M2	80 M2	60 M2	1700 Kg	28000 Kg	400 Kg	
Total resource cost	\$0,76		\$15	\$2	\$0,50	\$21	\$21	\$18	\$26	\$0,46	\$0,46	
Rate of cost driver (Total Amount driver/Total resource cost)	\$15.732		\$1.800	\$240	\$115	\$2.520	\$1.680	\$1.080	\$4.420	\$1.288	\$18	
Rate of cost driver (Total Amount driver/Total resource cost)	\$0,76	-	\$15	\$2,0	\$0,5	\$21	\$21	\$18	\$3	\$0,05	\$0,05	
	1	1	1	1	1	1	1	1	1	1	1	
Project	Duration (Day)	25 Day	25 Day	20 Day	20 Day	20 Day	20 Day	20 Day	20 Day	25 Day	25 Day	25 Day
Site preparation	20 Day			\$1.800	\$240	\$115	\$2.520	\$1.680	\$1.080			
Floor walls	16 Day											
Reinforcement formwork	5 Day	\$2.812										
concreting	4 Day									\$644		
Ceiling	3 Day									\$644		
Scaffolding	8 Day											\$4
install Plywood	4 Day											\$2
Reinforcement concreting	2 Day								\$442			\$2
	5 Day	\$12.920							\$884			\$4
	3 Day								\$3.094			\$9
Total resource driver		20700 Kg	-	120 pair	120 pair	230 pair	120 M2	80 M2	60 M2	1700 Kg	28000 Kg	400 Kg
Total resource cost		\$15.732	\$0	\$1.800	\$240	\$115	\$2.520	\$1.680	\$1.080	\$4.420	\$1.288	\$18

Table 15

Continuing actual direct costs of the batch and project level and actual overhead costs up to 25th

Activity	Overhead Resource	The Actual Cost of Overhead Resource								
		project level						Facility level		
		Transportation items	Civil engineer Person / month	Surveyor Person / month	Project Planner Person / month	Supervisor Person / month	project manager Person / month	Office Supplies Average	utilities Month	Pantry & consumables Month
Resource driver Amount Standard Rate(\$)	30	2	1	1	1	1	1	1	1	1
Total resource cost	\$71	\$1,315	\$789	\$526	\$1,842	\$1,842	\$1,315	\$790	\$730	
Rate of cost driver (Total Amount driver/Total resource cost)	\$2,130	\$2,183	\$655	\$437	\$1,529	\$1,529	\$1,091	\$656	\$606	
Rate of cost driver (Total Amount driver/Total resource cost)	\$85	\$700	\$420	\$280	\$980	\$980	\$700	\$420	\$388	
Project	Duration (Day)	1	0/830	0/830	0/830	0/830	0/830	0/830	0/830	0/830
	25	25	25	25	25	25	25	25	25	25
Site preparation	20	\$682	\$1,119	\$336	\$224	\$784	\$784	\$560	\$336	\$311
Floor walls	16									
Reinforcement formwork	5	\$256	\$168	\$50	\$34	\$118	\$118	\$84	\$50	\$47
concreting	4	\$256	\$168	\$50	\$34	\$118	\$118	\$84	\$50	\$47
Ceiling	3	\$85	\$112	\$34	\$22	\$78	\$78	\$56	\$34	\$31
Scaffolding	8	\$256	\$168	\$50	\$34	\$118	\$118	\$84	\$50	\$47
install Plywood	4	\$170	\$112	\$34	\$22	\$78	\$78	\$56	\$34	\$31
Reinforcement concreting	2	\$341	\$224	\$67	\$45	\$157	\$157	\$112	\$67	\$62
	5	\$85	\$112	\$34	\$22	\$78	\$78	\$56	\$34	\$31
Total resource driver		25	3/12	1/56	1/56	1/56	1/56	1/56	1/56	1/56
Total resource cost		\$2,130	\$2,183	\$655	\$437	\$1,529	\$1,529	\$1,091	\$656	\$606

Table 16

The Plan and Earned Value Cost overhead cost and direct cost of batch & project level until 25th

Project	The Plan Cost and Earned value until 25th Progress			Earned value		
	Plan Progress	Actual Progress	Overhead cost	direct cost of batch & project level	Earned value of Overhead cost	Earned value of direct cost of batch & project level
Site preparation	100%	100%	\$11.880	\$0	\$11.880	\$0
Floor walls	65%	48%				
Reinforcement	100%	62%	\$4.473	\$2.812	\$2.750	\$1.828
formwork	100%	65%	\$1.332	\$2.812	\$866	\$1.828
concreting	100%	60%	\$1.749	\$0	\$1.049	\$0
Ceiling	100%	60%	\$1.391	\$0	\$835	\$0
Scaffolding	36%	20%	\$1.803	\$2.584	\$2.539	\$5.168
install Plywood	75%	40%	\$831	\$0	\$443	\$0
Reinforcement	50%	40%	\$514	\$0	\$412	\$0
concreting	20%	40%	\$457	\$2.584	\$914	\$5.168
	0%	20%	\$0	\$0	\$770	\$0
Total			\$18.155	\$5.396	\$17.169	\$6.996
Total				23.551		24.165

ment and cost reduction and maintaining competitiveness.

It also calculates project performance and efficiency, and at any moment the project can be used to calculate the profit and loss, and the impact of time on the project. It can also calculate remaining work costs based on existing conditions and new prices and volumes of the resource. Finally, the new project costs compared with the competition costs and target costs, if necessary, to reduce costs of corrective action.

As a result of the case study, to confirm the hypothesis 1 and the difference in the proposed method with the traditional method, which categorizes costs only on the basis of resources, it is stated that the importance of linking resources with activities is due to the cause of increased costs and their impact on the cost of each activity and work department. Moreover, the impact of time on costs that was ignored in the traditional way has also been calculated.

In order to confirm the hypothesis 2 and the synergy in applying the two methods, it has been shown that the proposed method leads to better management of costs and the possibility of decision making and calculation of competitive prices in line with accurate costing and acts as a cycle. At any moment, it can determine the impact of costs on the final price, measure the amount of profit and loss, and calculate the effectivity and efficiency, and lead to the correct decisions when the proposed method is fully consistent with the project management and control system Are building.

6. Conclusion

Integrated costing system of performance focused activity based costing and the target costing has not been used in previous studies. Because of increase competition in the world, project oriented industries such as the construction industry need utilize more efficient systems especially for cost control. The proposed method in the paper can be used to identify, trace, budget, control, review the conditions of competitors, management decisions, corrective actions, and reporting in a better way and useful manner for managing. This proposed method facilitating according to the construction project process and the routine of project planning and control process, and it is easily understood for project control experts and project managers. The proposed system reduces the dependence of project managers on multiple reports of project control and accounting at different times with different language and knowledge. It has also led to decision-making on profits,

cost reductions and corrective actions and appropriate allocation of costs and resources.

As a result, in this research, important features are provided in relation to the cost control system. Creating a strategic and competitive capability of the cost control system and simultaneously creating up-down view and down-to-top is one of these features. Also, with the allowable cost ceiling, for activities and work packages, it creates alarms to control cost overrun. With the feature of activity-driven direct and overhead costs, it can identify cost overflow segments. And with the target costing, value engineering and kaizen methods, reduces costs continuously.

The proposed method in this research illustrate that the traditional accounting system is not responsive to the project's accounting system, and it has many problems and deficiencies therefore our proposed method to answer the problems. The proposed method is proportional to the activities of the construction projects and is in line with the progress reports in the projects and in line with the knowledge and language that can be understood by project managers and relevant experts. In the proposed method, cost reports can reduce costs and optimize their management consistent with the physical progress of the project. One of the difficulties in implementing this method is the most accurate and detailed information required and the tracking of cost components that should be traced and collected consistently with the progress of the project and also require training for relevant specialists.

As a result, with a small amount of time and training to the relevant specialists, reports can be derived from the combination of progress reports of work with the cost of all resources that is allocated in various activities and work packages, and the amount and price of all work resources are included, and due to the dynamic nature of the system, you can update the amount of resource or new prices on the system and re-calculate the remaining costs according to the new conditions. Also, considering the competition and environmental conditions, the contract price can be determined.

Moreover, during the project, with increasing costs or changes in the price of resources or their amount, you can recalculate costs in new conditions and compare it with the target price, and profit and loss were recalculated and reviewed, and if necessary, corrective action and new methods can take and reduced costs. Furthermore, based on case study reports, the cause of increased costs (the amount and cost of specific resources) and the related work packages and activities are also determined, and their productivity and efficiency can be calculated. Additionally, by increasing the project time, timely information can be updated in the proposed cost control system, and cost impact and cost of remaining work can be estimated.

7. Recommendations for future research

In this research, we have designed a precise, high certainty, strategic system that can be based on new tools and techniques for cost management and building information management (BIM) in future research. In addition to increasing the competitiveness and level of accuracy and cost tracking capability, it can be provided a visual visibility of the project progression process along with direct and overhead cost management. Through computer simulation. It can also use BIM's capabilities to examine various designs and construction options by examining the impact of the competitive environment and component costs, along with direct and indirect costs over the life of the project.

Table 17
A summary of performance report for the Reinforcement of the walls activity/Wire and spacer Resource

A summary of performance report for the Reinforcement of the walls activity / Wire and spacer Resource					
plan cost for Wire and spacer resource	Actual cost for Wire and spacer resource	Rate variance	Amount variance	Effectiveness variance	Productivity
number * rate	number * rate	Actual number * Plan rate	Plan number* Plan rate	100%*3700*0/76\$	-\$984
65%*3700*0/76\$	3700*0/76\$	3700*0/76\$	65%*3700*0/76\$	65%*3700*0/76\$	-\$984
\$1.828	\$2.812	\$2.812	\$1.828		Efficiency + Effectiveness
-\$984			-\$984	-\$984	-\$1.968

Deviation of activity efficiency

Deviation of activity efficiency-984/2\$

Performance report for Overhead cost/ Reinforcement of the walls activity			
Efficiency		Effectiveness variance	Productivity
\$1.332	plan	100%*\$1,332	-\$58
\$924	actual	65%*\$1,332	-\$466
\$866	earned value		Efficiency + Effectiveness
-\$58	variance	-\$466	-\$524

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Conflict of interests

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